

**PORT OF SEATTLE**  
**MEMORANDUM**

<b><u>COMMISSION AGENDA – STAFF BRIEFING</u></b>	<b>Item No.</b>	4a
	<b>Date of Meeting</b>	May 24, 2011

**DATE:** May 16, 2011

**TO:** Tay Yoshitani, Chief Executive Officer

**FROM:** Jane Kilburn, Director, Public Affairs  
JoAnne Lee, Protocol and Program Manager, Public Affairs

**SUBJECT:** Special Order of Business: Recognition of the Winners of the Centennial Video Contest for Schools in King County

The Centennial Video Contest for Schools “What the Port Means to Me!” is a Port of Seattle Centennial program inspired by an idea presented by Commissioner Tom Albro. The goals of the program are to raise the visibility of the Port in the community, engage King County students in the Port’s Centennial, encourage students to learn about the Port and its economic impact on this region, and to encourage students to creatively use videos to convey what the Port means to them.

Launched on January 3, 2011, the Centennial Video Contest was promoted to all King County public and private schools. Students in grades K-12 were encouraged to showcase their creative talents through videos about the Port that are educational, economic, occupational, cultural, historical or just fun. The winning videos would earn cash awards for their schools – six awards available totaling \$30,000. To encourage broader participation in the video contest, the semifinalist videos were posted on the Port’s YouTube site for viewers to vote for their favorites. The video with the most public votes received the People’s Choice Award.

Judging the videos were representatives from video art, education, media and business. The judges were: Mark Anderson, Owner of Glasswater Media; Stefanie Malone, KCTS9 Outreach Manager; Lorraine McConaghy, Historian at the Museum of History and Industry; Ken Saunderson of Saunderson Marketing Group; John Sharify, General Manager of SCCTV, IRIS and Rainier Radio; and Commissioner Tom Albro.

The panel of judges selected seven semifinalist videos from the 11 entries: three elementary and eight high school videos (there were no middle/junior high entries). All the videos showed creativity, research, energy and hard work.

## **COMMISSION AGENDA**

Tay Yoshitani, Chief Executive Officer

May 16, 2011

Page 2 of 2

The first and second place cash award winners and the People's Choice Award winner were announced on May 12 and posted on the Port's Centennial Video Contest page. The videos are available for viewing at <http://www.portseattle.org/news/videocontest.shtml>.

The First Place \$6,000 cash award winners are:

- First Place - High School: **"More Than a Dock on the Shore"**  
Kentwood High School, Covington  
Student: Amy Brandt  
Supervising Teacher: Mark Szczerba
- First Place - Elementary School: **"No Port, No Seattle"**  
Home Education Exchange, Shoreline  
Students: Ben Birchman, Jayne Rudnick, Megan Catey  
Supervising Teacher: Ronald Jones

The Second Place \$4,000 cash award winners are:

- Second Place - High School: **"Port of Seattle: A Loving Relationship"**  
Aviation High School, Des Moines  
Student: Kevin Schilling  
Supervising Teacher: Jacob Savishinsky
- Second Place - High School: **"The Port to My Heart"**  
Aviation High School, Des Moines  
Students: Allison Do, Dustin Abrahamson, Jenny Gao  
Supervising Teacher: Michelle Juarez
- Second Place - Elementary School: **"Port of Seattle Love"**  
Islamic School of Seattle, Seattle  
Students: Jibril Abdulalim, Hibaq Ali, Abdoulie Danso, Isra Mohamed, Marian Salad, Mulhat Yussuf, Tasnem Suliman  
Supervising Teacher: Sado Guled

The People's Choice Award Winner is **"Port of Seattle Love"** - Islamic School of Seattle.

Invitations were extended to all the winners to attend the May 24 Commission Meeting and all five have accepted. Short excerpts from all the winning videos will be shown at the meeting. The winners will be introduced, congratulated and presented their awards.